***Slashhour User Stories for Development***

**Epic 1: User Onboarding & Authentication**

US-1.1: Quick Registration for Deal Seekers

**As a** cost-conscious consumer dealing with inflation**I want to** sign up quickly without many steps**So that** I

can start saving money on essentials immediately

**Acceptance Criteria:**

- Sign up with phone, email, or social (Google/Facebook/Apple)

- Auto-detect location for "Near You" tab

- Select preferred essential categories (restaurants, grocery, fashion, etc.)

- Show immediate value: "247 deals near you in essential categories"

- Skip lengthy profile setup (progressive profiling)

- See sample deals before completing registration

US-1.2: Small Business Owner Registration

**As a** small business owner in essential categories**I want to** create a business account easily**So that** I can

reach my customers when I have excess inventory

**Acceptance Criteria:**

- Choose business type: Restaurant/Grocery/Fashion/Electronics/Home/Beauty/Health

- Auto-detect business location via GPS

- Verify ownership (phone/email verification)

- Minimal fields: Name, Category, Address, Phone

- Post first deal within 2 minutes of signup

- Free tier clearly marked (no credit card required)

US-1.3: Location Permission with Value Proposition

**As a** user concerned about privacy**I want to** understand why location is needed**So that** I feel comfortable

granting permission

**Acceptance Criteria:**

- Clear explanation: "Find deals at essential shops within 2-10km"

- Show map preview of nearby deals before permission

- Option to manually enter location

- Adjustable radius settings (2/3/5/10 km)

- "Location only while using app" option prominent

---

**Epic 2: Core Two-Tab Interface**

US-2.1: "You Follow" Tab - Personalized Essential Deals

**As a** user who shops at specific local stores**I want to** see all deals from shops I follow in one feed**So**

**that** I never miss discounts on my regular essentials

**Acceptance Criteria:**

YOU FOLLOW Tab Requirements:

- Default home screen tab on app open

- Chronological feed (newest deals first)

- Shows ONLY deals from followed essential shops

- Each deal shows:

\* Shop name and category icon

\* Discount percentage (prominent)

\* Original vs sale price

\* Savings amount highlighted

\* Time remaining

\* "NEW" badge for deals < 2 hours old

- Empty state: "Follow your favorite essential shops"

- Pull-to-refresh functionality

- Infinite scroll with pagination

- Unread indicator when new deals posted

US-2.2: "Near You" Tab - Local Essential Discovery

**As a** user looking for nearby savings on essentials**I want to** see all deals within my chosen radius**So that**

I can save money on groceries, meals, and necessities nearby

**Acceptance Criteria:**

NEAR YOU Tab Requirements:

- Radius selector: [2km] [3km] [5km] [10km]

- Shows all deals from essential shops in radius

- Each deal displays:

\* Distance (e.g., "0.8 km away")

\* Direction indicator (N, NE, E, etc.)

\* Walking/driving time estimate

\* Shop category badge

- Sort options:

\* Nearest first (default)

\* Biggest discount

\* Ending soon

\* Category filter

- Map toggle button (switch to map view)

- Real-time updates when location changes

- "23 grocery deals within 3km" counter

US-2.3: Tab Switching and State Management

**As a** user browsing deals**I want to** seamlessly switch between my followed shops and nearby deals**So that** I

can find the best savings options

**Acceptance Criteria:**

- Single tap to switch tabs

- Visual indicator for active tab

- Preserve scroll position when switching

- Badge showing new deals count per tab

- Swipe gesture to switch tabs

- Remember last active tab on app restart

- Loading states preserved per tab

---

**Epic 3: Essential Categories & Explore**

US-3.1: Browse by Essential Categories

**As a** user looking for specific types of deals**I want to** browse deals by essential categories**So that** I can

find exactly what I need

**Acceptance Criteria:**

Categories Screen:

┌─────────────────────────────┐

│ ESSENTIAL CATEGORIES │

├─────────────────────────────┤

│ 🍕 Restaurants (142 deals) │

│ 🛒 Grocery (89 deals) │

│ 👗 Fashion (67 deals) │

│ 👟 Shoes (45 deals) │

│ 📱 Electronics (38 deals) │

│ 🏠 Home & Living (52 deals) │

│ 💄 Beauty (41 deals) │

│ ⚕️ Health (29 deals) │

└─────────────────────────────┘

- Tap category to see filtered deals

- Show deal count per category

- Combine with location filters

- Recently viewed categories at top

US-3.2: Smart Category Suggestions

**As a** regular user**I want to** get suggested deals based on my shopping patterns**So that** I discover relevant

savings on essentials

**Acceptance Criteria:**

- Track frequently viewed categories

- "Recommended for you" section

- Based on: followed shops, saved deals, redemption history

- Seasonal suggestions (winter clothing, summer groceries)

- Time-based (lunch deals at noon, grocery deals evening)

---

**Epic 4: Following System for Essential Shops**

US-4.1: Follow Essential Shops

**As a** user with favorite local stores**I want to** follow essential shops I regularly visit**So that** I see all

their deals in my "You Follow" tab

**Acceptance Criteria:**

- Follow button on shop profiles

- Follow directly from deal cards

- Quick follow from map pins

- Instant addition to "You Follow" feed

- "Following ✓" confirmation

- Suggest similar essential shops after following

- "Follow all nearby groceries" quick action

US-4.2: Manage Following List by Category

**As a** user following many shops**I want to** organize my followed shops by category**So that** I can manage my

essential shop preferences

**Acceptance Criteria:**

Following Management:

- View by category:

\* Restaurants (12 following)

\* Grocery stores (5 following)

\* Fashion shops (8 following)

- Bulk actions per category

- See last deal posted date

- "Most active" and "Inactive" filters

- Notification preferences per shop

- Unfollow with confirmation

US-4.3: Import Existing Social Media Follows

**As a** user who follows shops on social media**I want to** import my existing shop follows**So that** I don't have

to manually search and follow again

**Acceptance Criteria:**

- Connect Instagram/Facebook

- Scan for business pages user follows

- Match with Slashhour businesses

- One-tap import all matches

- Show "23 of your Instagram follows are on Slashhour"

- Privacy-conscious (read-only access)

---

**Epic 5: Deal Creation for Small Businesses**

US-5.1: Quick Deal Post for Essential Items

**As a** restaurant owner with daily specials**I want to** post deals in under 30 seconds**So that** I can quickly

attract customers during slow periods

**Acceptance Criteria:**

Quick Post Flow:

1. Tap "+" button

2. Choose template:

- Restaurant: Lunch Special, Happy Hour, End of Day

- Grocery: Fresh Produce, Bulk Discount, Expiring Today

- Fashion: Seasonal Sale, Clearance, New Arrival Discount

3. Take/upload photo

4. Set discount: [20%] [30%] [40%] [50%] or custom

5. Set duration: [2 hrs] [4 hrs] [Today] [2 days]

6. Auto-calculate savings

7. Post immediately

US-5.2: Inventory-Based Deal Creation

**As a** grocery store owner**I want to** create deals based on inventory levels**So that** I reduce waste on

perishables

**Acceptance Criteria:**

- Mark items as "Expiring Soon"

- Suggested discount based on expiry date

- Bulk quantity options

- "Fresh Today" badge

- Pickup time slots

- Quantity available counter

- Auto-expire when sold out

US-5.3: Recurring Deal Templates

**As a** small business with regular promotions**I want to** save and reuse deal templates**So that** I can post

consistent offers quickly

**Acceptance Criteria:**

- Save as template after posting

- Schedule recurring deals (daily/weekly)

- "Taco Tuesday" type recurring events

- Edit template library

- Category-specific templates provided

- One-tap duplicate previous deal

---

**Epic 6: Deal Discovery & Search**

US-6.1: Search Essential Deals

**As a** user looking for specific items**I want to** search for deals on essential products**So that** I can find

exactly what I need at a discount

**Acceptance Criteria:**

- Search by: product, shop name, category

- Auto-complete suggestions

- Recent searches saved

- Filter results by:

- Category

- Distance

- Discount percentage

- Price range

- "grocery near me" type searches

- Voice search option

US-6.2: Map View for Essential Shops

**As a** user walking/driving around**I want to** see essential deals on a map**So that** I can find savings near my

current location

**Acceptance Criteria:**

Map Features:

- Toggle from "Near You" list to map

- Color-coded pins by category:

\* Red: Restaurants

\* Green: Grocery

\* Blue: Fashion

\* Orange: Electronics

- Cluster pins when zoomed out

- Tap pin for deal preview

- Filter by category on map

- Route to shop button

- Show closing time on pins

US-6.3: Price Range Filters for Budget Shopping

**As a** budget-conscious shopper**I want to** filter deals by price range**So that** I stay within my budget for

essentials

**Acceptance Criteria:**

- Quick filters: Under $10, $10-25, $25-50, $50+

- See original and discounted price

- Sort by biggest savings amount

- "Meals under $5" type presets

- Calculate total savings in cart

- Budget tracker integration

---

**Epic 7: Redemption Flow**

US-7.1: One-Tap Redemption for Essentials

**As a** customer ready to buy essentials**I want to** redeem deals instantly at checkout**So that** I save money

without hassle

**Acceptance Criteria:**

- Big "REDEEM" button on deal

- Generate unique QR code

- Show backup numeric code

- 5-minute validity timer

- Automatic savings tracking

- Success confirmation

- Add to purchase history

US-7.2: Bulk Deal Redemption for Groceries

**As a** grocery shopper**I want to** redeem multiple deals in one transaction**So that** I can save on my entire

shopping trip

**Acceptance Criteria:**

- "Add to Cart" for multiple deals

- Combined QR code for checkout

- Show total savings amount

- List all active deals at store

- Maximum quantities enforced

- Single scan at register

US-7.3: Merchant Validation System

**As a** small business owner**I want to** quickly validate customer redemptions**So that** checkout stays efficient

**Acceptance Criteria:**

- Scan QR with any smartphone camera

- Manual code entry backup

- Show deal details and discount

- Auto-apply in POS if integrated

- Mark as redeemed (one-time use)

- Daily redemption report

---

**Epic 8: Notifications & Alerts**

US-8.1: Essential Shop Deal Alerts

**As a** follower of essential shops**I want to** get notified of new deals**So that** I can save on necessities

**Acceptance Criteria:**

- Instant push for followed shops

- Category-specific notifications

- "Grocery deals near you" alerts

- Morning digest of restaurant lunch specials

- Evening grocery end-of-day deals

- Customizable quiet hours

- Rich notifications with images

US-8.2: Inflation-Fighting Alerts

**As a** user trying to reduce spending**I want to** get alerts for high-discount essential deals**So that** I

maximize savings on necessities

**Acceptance Criteria:**

- Alert when deals > 40% off

- "Beat inflation" notifications

- Price drop alerts on saved items

- Weekly savings summary

- "You saved $X this month" updates

- Compare to average inflation rate

US-8.3: Expiry Reminders for Saved Deals

**As a** user who saves deals**I want to** be reminded before deals expire**So that** I don't miss out on savings

**Acceptance Criteria:**

- 2-hour warning for saved deals

- "Use it or lose it" messaging

- Snooze option

- Group expiry notifications

- Quick action to redeem

- Auto-remove expired deals

---

**Epic 9: Social Features**

US-9.1: Share Essential Deals

**As a** user finding great deals**I want to** share deals with friends and family**So that** we can save money

together on essentials

**Acceptance Criteria:**

- Share to WhatsApp, Messages, social media

- "Family Grocery Deals" groups

- Share with Slashhour users directly

- Include shop name, discount, expiry

- Deep link to deal in app

- Track shares for shops

US-9.2: Review Essential Shops

**As a** customer who redeemed deals**I want to** review shops and deals**So that** others know which offers are

genuine

**Acceptance Criteria:**

- 5-star rating system

- "Deal as advertised?" Yes/No

- Photo uploads

- Review after redemption only

- Helpful/Not helpful votes

- Shop owner responses

- Filter by verified purchases

US-9.3: Community Savings Leaderboard

**As a** competitive saver**I want to** see how my savings compare**So that** I feel motivated to find more deals

**Acceptance Criteria:**

- Monthly savings leaderboard

- Neighborhood rankings

- Category-specific leaders

- Badges for milestones

- Share achievements

- Opt-in/privacy controls

---

**Epic 10: Business Analytics**

US-10.1: Small Business Dashboard

**As a** small business owner**I want to** see how my deals perform**So that** I can optimize my promotions

**Acceptance Criteria:**

Dashboard Metrics:

- Real-time views

- Redemption rate

- Revenue generated

- Peak view times

- Customer demographics

- Distance traveled

- Category performance

- Compare to similar shops

US-10.2: Inventory Impact Tracking

**As a** grocery/restaurant owner**I want to** track inventory movement from deals**So that** I reduce waste and

maximize revenue

**Acceptance Criteria:**

- Before/after inventory levels

- Waste reduction percentage

- Optimal discount calculator

- Expiry prediction

- Demand forecasting

- ROI per deal type

- Suggested posting times

US-10.3: Follower Analytics

**As a** business building loyalty**I want to** understand my followers**So that** I can create relevant deals

**Acceptance Criteria:**

- Follower growth chart

- Demographics breakdown

- Active vs inactive followers

- Preferred deal types

- Shopping patterns

- Engagement rates

- Export follower insights

---

**Epic 11: Savings & Budget Features**

US-11.1: Inflation Savings Tracker

**As a** user fighting inflation**I want to** track my monthly savings**So that** I see how I'm offsetting price

increases

**Acceptance Criteria:**

Savings Dashboard:

- Monthly savings total

- Savings by category:

\* Food: $142 saved

\* Grocery: $89 saved

\* Clothing: $67 saved

- YTD savings

- "You beat inflation by 12%"

- Graph of savings over time

- Share monthly report

US-11.2: Essential Budget Planner

**As a** family budget manager**I want to** plan essential purchases around deals**So that** I maximize our budget

**Acceptance Criteria:**

- Set monthly budget by category

- See available deals within budget

- "Meal planning" with restaurant deals

- Grocery list with deal matching

- Clothing budget optimizer

- Track spending vs savings

US-11.3: Group Buying Coordination

**As a** user wanting bulk savings**I want to** coordinate group purchases**So that** we get bulk discounts on

essentials

**Acceptance Criteria:**

- Create buying group

- Invite family/friends

- See bulk deal requirements

- Split payment calculator

- Group chat feature

- Coordinate pickup times

---

**Epic 12: Multi-Language & Currency (Global)**

US-12.1: Multi-Language Support

**As a** user in Europe/SEA/LATAM**I want to** use the app in my language**So that** I can easily navigate and save

**Acceptance Criteria:**

- Languages: English, Spanish, Portuguese, German, French, Japanese, Korean, Thai

- Auto-detect from device settings

- Language switcher in settings

- Localized deal descriptions

- Right-to-left support (Arabic - future)

- Localized categories

US-12.2: Multi-Currency Display

**As a** international user**I want to** see prices in my local currency**So that** I understand the value

**Acceptance Criteria:**

- Auto-detect from location

- Currency selector

- Original price in local currency

- Savings calculated correctly

- Symbol positioning (€, ¥, R$)

- Exchange rate updates

---

**Development Priority Matrix**

Phase 1 (Weeks 1-4): Core MVP

**Must Have (P0):**

- User registration (US-1.1)

- Business registration (US-1.2)

- Two-tab interface (US-2.1, US-2.2)

- Follow system (US-4.1)

- Quick deal posting (US-5.1)

- Basic redemption (US-7.1)

- Essential categories (US-3.1)

Phase 2 (Weeks 5-8): Engagement

**Should Have (P1):**

- Push notifications (US-8.1)

- Search functionality (US-6.1)

- Map view (US-6.2)

- Business dashboard (US-10.1)

- Share deals (US-9.1)

- Savings tracker (US-11.1)

Phase 3 (Weeks 9-12): Growth

**Nice to Have (P2):**

- Reviews (US-9.2)

- Templates (US-5.3)

- Import social follows (US-4.3)

- Advanced filters (US-6.3)

- Bulk redemptions (US-7.2)

- Budget planner (US-11.2)

Phase 4 (Post-MVP): Scale

**Future (P3):**

- Multi-language (US-12.1)

- Group buying (US-11.3)

- Community features (US-9.3)

- Advanced analytics (US-10.2)

- Inventory management (US-5.2)

---

**Success Metrics**

User Engagement KPIs

- Both tabs usage rate: > 80%

- Follow rate: > 60% follow 3+ shops

- Category coverage: Users engage with 3+ categories

- Deal view rate: 85% of followed shop deals viewed

- Redemption rate: > 35%

Business Success KPIs

- Deal posting frequency: 3+ per week

- Follower growth: 20% monthly

- Redemption/view ratio: > 20%

- Revenue per shop: $500+ monthly

- Retention: 90% monthly

Platform Growth KPIs

- User acquisition: 50K monthly

- Shop acquisition: 1K monthly

- Geographic density: 50+ shops per sq km

- Category balance: No category > 40% of deals

- Viral coefficient: 0.8+

✅ **Comprehensive User Stories Complete**

These user stories cover all aspects of your Slashhour platform with focus on:

- **Essential categories** (grocery, restaurants, fashion, etc.)

- **Two-tab interface** (You Follow / Near You)

- **Inflation-fighting** features

- **Small business** support

- **Global expansion** readiness